



ENCORE Membership Committee Minutes September 9, 2024

Present: Rollie Lindstrom, Elfie Gross, Susan Wells, Aletha Westerberg, Craig Holt, Sharon Borgardt, Charlotte Thiringer, Marcia Arnold

Absent: None

The meeting was called to order at 1:15 pm.

Elfie made a motion to approve the July minutes as presented. Susan seconded, motion carried. Note there was no meeting in August.

Annual Summer Picnic

- About 25 people attended, 3 were guests, thanks for everyone's efforts to make it happen.

Membership Report

- We currently have 58 paid members (including scholarships and instructors). Rollie tallied how people reported learning about ENCORE, as follows:
 - Word of mouth – 23
 - No response - 28
 - Clatsop Community College (called or saw website) – 3
 - Website – 1
 - Newspaper or Lunch Bunch – 1
 - Attended free class – 1

Recruitment and Dissemination of ENCORE Information

- We are using a poster Donn Ketner created, with a revision to add "If you are 50 or older, join us now"
 - To avoid wasting existing copies of the poster, Aletha will add stickers with this additional info and return them to the Senior Center for pick up and distribution in the community (check at front desk after 12:00 pm September 10)
- Rollie created packets to distribute applications to local agencies serving senior citizens in our community; the following locations and assignments were determined:
 - NW Senior and Disability Services (503.861.4202 or 800.442.8614) – Charlotte
 - Warrenton Senior Center (503.861.3502)– Elfie
 - Clatsop Community Action (503.325.1400) – Aletha
 - Clatsop County Dept of Public Health (503.325.8500) – Sharon
 - Clatsop County Veterans's Services Officer (503.791.9983 - Sharon
 - Coastal Family Health Center – 503.325.8315 – Aletha
 - Social Security Administration (800.772.1213)
 - Seaside Library – Marcia
 - Astoria Library – Sharon
 - Pacific County Library – Rollie
 - Warrenton Library – Sharon
 - Astoria Senior Center – Rollie
 - Seaside Senior Center – Marcia
 - American Legion (Seaside and Astoria) – Marcia

- Astoria Moose Lodge – Sharon
- Astoria Elks Lodge – Charlotte
- Gearhart Post Office – Marcia
- Astoria Aquatic Center – Sharon
- Determine if Sunset Transit building is open and has a bulletin board – Sharon
- Gateway Apartments - Charlotte
- Charlotte and Sharon will work together to write a human-interest style article for the Daily Astorian, to include:
 - ENCORE history, list classes starting Set 30, we started 23 years ago
 - Other social events, holiday party, annual picnic
 - Signature events
 - Sharon will see if the Daily A will do an ENCORE instructor interview (article)
- Rollie will work with Marlowe to email posters to the Astoria Senior Center
- The last newspaper ad (ran in August) was \$330, we will wait to run another ad if we can get a human-interest story published in the paper instead
- Rollie will work on the drawing for members who bring a guest
 - Guests will be given a raffle drawing ticket
 - Guests will receive a free ENCORE membership
 - Members who brought guests will get free ENCORE membership next year
 - Craig will send an email to members announcing the drawing and encouraging members to bring guests to classes
 - Aletha and Rollie will work together to determine when to end the campaign and have the drawing
- Sharon will do FB posts and join some local Facebook groups so we reach more people (such as Astoria, Seaside, Long Beach Peninsula, etc)
- October Signature event
 - The person Rollie hoped to secure for a presentation on foreign policy in Russia and China declined, he is no longer doing speaking engagements
 - Rollie will contact Julia at the Maritime Museum to see what program she might be able to do for us
 - This event will be open to the public and will be advertised
- December holiday event
 - Rollie will check to see if the Senior Center is available Friday, Dec 6
 - Rollie will contact Tara Magnesun for catering
 - We would like to rent white tablecloths (round) and napkins
 - We will offset expenses by charging members (2023 costs were \$20 for members and \$15 for guests)

There was no Old Business or New Business to discuss.

Meeting adjourned at 2:19 pm.

Next meeting is October 16 at 1:00 pm.

Next Lunch bunch is October 4, location to be determined.

Respectfully Submitted,

Sharon Borgardt, Acting Secret