

ENCORE Learn
Membership Committee Meeting

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Monday, March 18, 2024

Members Present: **Members Not Present:** **Guests:**

Rollie Lindstrom, Chair Aletha Westerberg

Donn Ketner, Secretary

Susan Wells

Charlotte Thiringer

Elfi Gross, Sunshine

Rollie Lindstrom, Chair, opened meeting at 1:12 pm

Agenda Item 1 - Minutes

November 13, 2023 meeting minutes approved

Agenda Item 2 - Membership numbers = 69

Discussion concerning lower membership numbers

COVID pandemic resulted in lower membership numbers

Agenda Item 3 - Set date for Annual Picnic

Friday, August 16, 2024

Agenda Item 4 - Date and location for ENCOE Annual Membership Meeting

June 7, 2024, date for Annual Membership Meeting

Possible catering by El Catrin Mexican Restaurant in Warrenton

Agenda Item 5 - Reminder for July 15 membeship meeting

Preparation for annual membership renewal mailout

Agenda Item 6 - Lunch Bunch

Next Lunch Bunch - April 5, 2025 - Noon - Golden Star Restaurant in Astoria

Jean Hooge has withdrawn as Lunch Bunch coordinator

Susan Korpella to help Bernie Thomas with Lunch Bunch coordination

Elfi will send card to Jean Hooge

Agenda Item 7 - Review purpose and functions of Membership Committee

From Bylaws - "The Membership Committee shall recruit and promote retention of members."

Functions added to Membership Committee due to breakaway from CCC and the formation of ENCORE Learn as a 501© (3) non-profit organization.

Tasks performed by Membership Committee

Disseminates information about ENCORE Learn

Provides and organizes social events

 Summer Picnic (annual)

 Conference of Extraordinary Living (annual)

 Octoberfest (annual)

 Holiday Party (annual)

 Lunch Bunch (monthly)

Provides and organizes administrative functions and meetings

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Membership Meeting (annual)

Publishes and mails Membership Directory to members (annual)

Manages Member Information System (MIS)

Spreadsheet of member information from annual membership forms

Spreadsheet shared with CCC Library

Sunshine Person (admin)

Historian (admin)

Class Act - newsletter (monthly)

Recruitment Plan

Use of media to communicate ENCORE classes and events

Disseminate materials to:

Libraries

Senior Centers

Social Security Office

Senior Information and Assistance Offices

Chamber of Commerce

American Legion

Elks

Other similar organizations

Encourage members to bring guests to classes

Guest becomes eligible for raffle for free membership

Permitted 2 free classes per By-Laws

Member becomes eligible for raffle for free membership

Membership costs covered by ENCORE / donations encouraged

Mass dissemination of information about ENCORE preceding beginning of Fall classes,

Winter classes, Spring classes

Newspaper

Article

Paid advertisement

Insert in newspaper of revised ENCORE poster

Inserts in 3 newspapers, Astorian, Seaside Signal, Chinook Observer (estimated cost \$1,600)

Add space on ENCORE Membership form

"How did you learn about ENCORE?"

Donn will check on number of non-renewals

Rollie suggested creating a cap or mug with ENCORE logo - Rollie to look into cost

Cap or mug could be prize in a raffle

Susan suggested an article or advertisement in the "Hip Fish Monthly" - Susan to look into cost

Ask Larry Miller to send email to Senior Center Members about ENCORE

Put up Poster in ASC

At Annual Membership meeting - ask question - is ENCORE Learn still a valid organization?"

Meeting adjourned at 2:10 pm.

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Meeting minutes prepared by Donn Ketner, Secretary

Suggested additions, deletions, or corrections are requested and welcome

Email to: dketner222@gmail.com

Or mail to:

Donn Ketner

1910 SE 3rd St.

Astoria, OR 97103

Or call my cell: 907-302-0008