

## ENCORE

### Membership Committee Meeting

February 18, 2019

The Chair called the membership committee meeting to order at 1:04 pm at the Astoria Senior Center.

#### **Members Present:**

Rollie Lindstrom, Chair

Marlene Colendich, Historian

Elfi Gross, Sunshine

Jean Hooge, Newsletter Editor

Donn Ketner, Secretary

Art Limbird

Kay Limbird

Charlotte Thiringer

#### **All Members Present**

**Agenda Item 1.** January 21, 2019 membership meeting notes. No additions or corrections. Jean Hooge moved to approve the meeting minutes as written. Kay Limbird seconded the motion. The approval of the minutes was unanimous.

**Agenda Item 2.** Membership numbers. Current membership numbers were not available.

**Agenda Item 3.** Community event – “The Chinese in Astoria”

Sunday, March 24, 2:30 to 4:00 pm

Performing Arts Center

Contact: Erhard Gross – 503 468 0752

Doors open to public at 2:00 pm, doors open to ENCORE members at 1:30 pm for set up.

It was suggested that Chinese tea be served. Rollie Lindstrom will ask for advice from a Chinese student on what type of tea is appropriate. Another member suggested Pat’s Pantry on Commercial as a location to obtain Chinese tea. It was thought that tea could be brewed in a coffee percolator for serving attendees. Elfi Gross volunteered to pick up 3 – 1 ½ gallon containers of apple cider and cookies from COSTCO. Pam Lum’s sister Lorie will provide real Chinese cookies.

Additional Chinese decorations for event are needed. Donn Ketner volunteered to provide an 8” high sculpture of a kneeling terra-cotta warrior from Xi’an China.

**Agenda Item 4.** Publicity – Posters and changes.

Kay Limbird obtained ideas for membership outreach using a series of posters developed by Eric Anderson, the instructor for the “Writing Exchange” course offered this winter through ENCORE. The lead caption for each poster read as follows:

**RETIRED?  
WHAT NOW?**

Committee members agreed that leading with a question, engages the reader, a potential member.

A subheading gave potential ENCORE members some sense of the diversity of the ENCORE experience.

**Science. Art. Writing. History.  
Literature. Philosophy.  
Social Activities.  
Fun. People.**

Each poster included individual phrases, such as...

**Learn Interact Teach  
Help Others  
Develop Yourself  
Interact with Real People**

Each poster closed with...

ENCORE Short Courses

Gray Matter for Gray Heads

An Affiliate of Clatsop Community College

Followed by website and contact information, appropriate logos, and college required footer.

Donn Ketner and Art Limbird will prepare one of more draft posters for review and approval by the committee. These drafts will be reviewed at the next Committee Meeting on March 18, 2019.

The committee generally agreed that the outreach for new membership should be less formal and more informative about the diversity of ENCORE experiences. Emphasis should be on learning as a fun experience. The message to prospective members should be welcoming. Information on class trips, chances to share knowledge, and social events should all be used to inform prospective members of the advantages of being an ENCORE member.

Jean Hooge requested stories or articles for the ENCORE Newsletter.

Advertising in local newspapers and free periodicals was suggested as a method to reach more potential members. Both printed or on-line media were mentioned.

**Agenda Item 5.** Contest to change words for ENCORE acronym.

A contest to come up with alternative meanings for the ENCORE acronym was suggested as a fun brainteaser for ENCORE members. This contest is not intended to change the existing bylaws or ENCORE meaning, but is rather an exercise to allow members to express what ENCORE means to them.

**Agenda Item 6.** Lunch Bunch

Plaza Jalisco Mexican Restaurant

212 8<sup>th</sup> Street, Astoria

Friday, March 1, 2019

11:45 am

This is a social event for ENCORE members.

**Agenda Item 7. Other Business**

The frequency of and time for classes was discussed. There was uncertainty about having classes in both the morning and afternoon. Also, simultaneous classes were questioned. Art Limbird observed that attendance in some classes is sporadic and seems to diminish with time. A survey of the membership was suggested for both topics and class schedule.

**Agenda Item 8. Adjourn**

The meeting was adjourned at 2:19 pm. Next meeting is on Monday, March 18 at the Senior Center at 1:00 pm.

Meeting minutes prepared by Donn Ketner, Secretary

Suggested additions, deletions, or corrections are requested and are welcome.

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